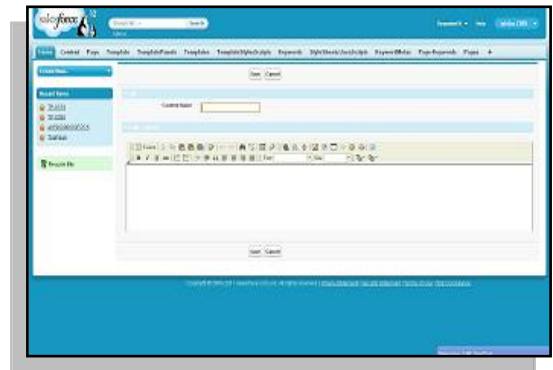




Salesforce.com – Powered CMS

Executive Summary

This case study illustrates the development of a Content Management System (CMS) on Salesforce platform with custom functionalities like form generation, marketing automation, social networking service functions, database marketing functions, and various controllers to cater to the client's evolving business needs. The client had discussed with many software vendors about the project and finally decided to go along with Mindfire Solutions.



The development was done in phases as per the client's evolving business needs. Controllers, SEO functions, form generators, file uploader, marketing automation functions and social media functions were all developed in different phases. The CMS developed and the customization done by Mindfire's Salesforce team was able to meet the requirements listed down by the client.

About our Client

Client IT Service Provider | **Location** Osaka | **Industry** Information Technology

Business Situation

The client's business was in need of a Content Management System to be built on Salesforce platform with business-specific customizations. They had the idea in store but not the expertise to execute the project. The client was searching for a dedicated and reliable offshore partner that would not only have the skill set but also the ability to deliver on time. They had been discussing with a number of vendors before approaching Mindfire Solutions. Mindfire's technical team had a series of discussions with the client, proposing them with a quick and effective solution. Finally, the client responded positively and started work with Mindfire Solutions.

Technologies

Salesforce, Force.com, Apex, Visualforce.