



## 2Week Tour

*Hemendra Singh Shaktawat  
Paris, France  
March 15 – March 26, 2010*

Mr. Hemendra Singh Shaktawat, our VP – Technical Business Development, traveled and represented us in Paris from March 15<sup>th</sup> to 26<sup>th</sup> – as part our commitment to “meet prospective and existing clients and deliver that human touch”.

## Travel Notes

Hemendra was quite impressed by the cooperation and hospitality offered to him at Paris. Starting from landing at airport to subsequent stay, daily commutations to different venues and finally coming back to India, he cherishes every moment spent in the fashion capital. Language never created a barrier when he sought certain information and people are more than interested in helping him in all possible ways. The streets were safe for tourists and one can stroll without fear. The rich aroma of ethnic food and varieties of desserts in the eateries can delight noses and tickle taste buds of the visitors.

Paris had rough weather during the scheduled trip. The sheer passion to meet and understand the needs and challenges of clients, and propose solutions to them, made hostile weather a cakewalk for Hemendra. He met around 30 prospective clients during his stay in addition to the visit to an existing client’s office. “Everyone smiled when they saw the gifts I had carried for them from India!” says Hemendra of the ethnic handicrafts we had arranged for all our hosts.

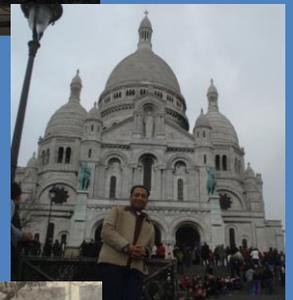
## Tech Notes

Here are some of the interesting technology and business trends Hemendra observed during meetings in Paris:

- Lot of passion in mobile apps, especially iPhone
- Media and entertainment were top-of-mind
- Respect for our experience and capabilities
- Companies are forward-looking and willing to take risks
- Openness and directness in pricing discussions

“This was my first trip to Paris. I came back with lovely memories of the city and people I met, and promised myself to visit again. My only regret is that I did not finish the French course I began in India, or I could have tried some French in France!”

*Hemendra Singh  
Avid traveler and VP – Technical  
Business Development*



**We had a successful 2Week Tour in Paris and are looking forward to be there again!**