

Executive Summary:

When one of the major logistics and trucking companies in USA contacted us, they needed an application which could log and track the routes of all their drivers. And they needed it fast. Their business was expanding rapidly and there was no way the single-user system's record keeping abilities could keep pace with it. With the truckers filling out a log of their routes, addresses, payment information – information existed but could not be tapped for improving business efficiency. In addition, management of increasing number of delivery/shipping addresses spread across different geographies was becoming increasingly important as it was costing the client time and money for unplanned, inefficient routes.



About our Client

Client: Trucking Service Provider
Location: United States of America
Industry: Industry Shipping

Technologies used:

ASP.Net 4.5, SQL Server, C#, WCF,
Entity Framework, JQuery Lib

We at Mindfire had significant experience in designing and developing route planning systems and hence the client approached us for getting an online logistics application developed which can help him manage and monitor his trucks.

He had a greater goal of rolling it out as a pay-per-use service to other trucking companies as well which meant transforming the single user business to service multiple businesses. They wanted to have the application run on mobile platforms for greater accessibility – iPhone, iPad, Android and others. For us, it was an ambitious project because of the sheer scale of it. We were not looking at just a log tracking or trip tracking application, but also a comprehensive system which could archive payment information and also have provision for unlimited number of stopovers and routes. And this was huge!

About us

Mindfire Solutions is amongst the leading providers of Software & IT services encompassing development and delivery of complex projects for enhancing business growth of its customers.

Mindfire has added value to more than 200 clients in US, Europe, Africa, Australia and Asia in the 12 years of its operations. The company has over 650 people, spread across 3 Advanced Development Centers (ADCs) in India which are equipped with ultra-modern facilities, and where Mindfireans strive round the clock to delight the customer.