



Data Synchronization between Magento and VTiger

Between an E-commerce product and a CRM product

Executive Summary

The customer had a CRM application (Vtiger) with inventory tracking and wanted product sales website using an existing e-commerce product (Magento) for quick turnaround. The challenge was to bring the CRM data to the web while keeping the CRM data in sync with the web based e-commerce application for inventory tracking, sales orders and customer management.

Another challenge we faced as we proceeded with development and overcame was the mapping of entity attributes/datatypes in the two separate systems that had their own schemas and ways for storing customer, product and sales order data.

About our Client

Client Custom software development company | Location **Vancouver**, BC, Canada | **Industry** Web Application

Technologies

Linux, Apache, MySQL, PHP, Magento, VTiger, CodeIgniter, SOAP API, XML, curl, Agile