iOS App for Eye Care

An iPhone / iPad App

Executive summary

The app is very helpful for patients looking to consult Eye Care Specialists. It helps them to conveniently schedule appointments with the specialists of their choice besides enabling them to reorder contacts. The app includes additional features as mentioned below:

- News on Latest Eye Care

- Wiki (to learn all about your eye)

- Eye care videos (Informational videos about eye heath and eye care products)

- Information about events concerning Eye Health

About our Client

Client: Director of Mobile Development | **Location**: Chicago, USA | **Industry:** Medical (Ophthalmology)

Business situation

The primary goal of this application is to build an iPhone/ iPad based application which helps people to reach out to Eye care specialists in locations that they want to; besides having access to relevant information needed for better eye health.

The application is very easy to learn for any naive person using an iPhone/iPad. It does not take a lot of effort to understand the various features available in the app .The team at Mindfire clearly understood the requirements and developed the app with all the necessary features.

Solution Details
The Mindfire Solution

The various features available in the app are available across 5 tabs; with each corresponding to a particular category of offerings. Details about each of the tabs is as follows

Home Tab:

It is the Home Screen of the app. It has the links to navigate to all other tabs of the app with the primary one being that to make a request for an appointment at the nearest available clinic.

Learning Tab:

Learning tab includes the details of all the necessary information that a patient requires. All the wiki info, News articles, Videos.

About Us Tab:

This tab has the required information about the Eye care clinic or the hospital. It includes the Mission statement, Services offered, History, Doctors' information, and Office photos. This is supposed to help the user arrive at a decision on whether the clinic/hospital seems suitable for a visit.

Locate Us / Contact Us Tab :

The tab is named "Locate Us "when the app has multiple location details. It consists of all the locations arranged in terms of proximity. For each location, a Contact detail of the location is shown.

In the event of the application having only a single location, the contact detail of the location is shown directly.

Each of the contact detail has the following :
Ordering contact lenses, Call to office, Call on emergency, Sending general e-mail, Map the location, Directions to the location from the current location.

More Tab:

The other details of the app are shown in this tab. There is provision for the user to share this app through Mail, Facebook and Twitter. Eye Care specialists can also promote their products. Various promotional offers and events info are shown in this tab.

Technologies:

Obj-C, iPad, Cocoa touch framework, Mac OS, Xcode 4.3.2

Software system
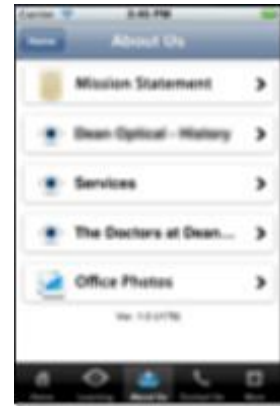

Fig 1 : Home

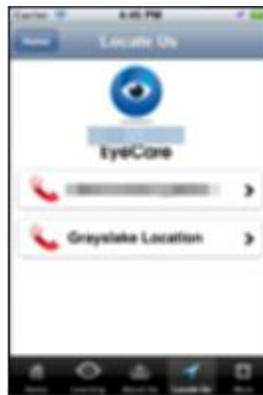Fig 2 : Learning

Fig 1 : About Us
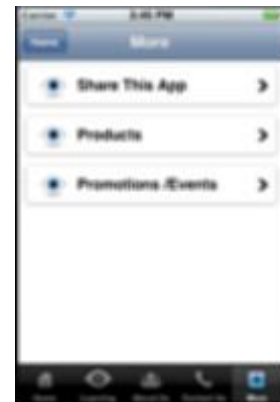

Fig 4 : Contact Us

Fig 5 : Locate Us

Fig 6 : More

Customer benefits

This App comes in very handy for people having a need to visit an Eye care specialist. Besides all the information made available to them to take the correct decision, the app also provides a good platform for Eye care clinics/hospitals to advertise and reach out to their patients and increase their revenue inflow.

Future relationship

After the successfully launch the app, the client was pleased with the effort and professionalism exhibited by the Mindfire iOS Development team. They expressed their desire to work with us at the next opportunity in the future.