

Marketplace to Transform Service Access



Introduction:

The client wanted us to develop an online marketplace. The platform was to be designed to seamlessly connect businesses, workers, and service seekers for both immediate and scheduled needs. Unlike traditional models that burden providers with high fees, bidding costs, or job commissions, this platform follows a fair approach with no hidden charges and no cuts from earnings; besides offering a simple, transparent way to match the right people with the right opportunities.

Client Details:

Name: Confidential | **Industry:** Software | **Location:** US

Technologies:

Technology: iOS, Android, PHP

Platform: Native iOS and Android

Integration: Bank API for secure transactions

Database: MySQL

Cloud Services: AWS EC2, IAM, S3, RDS, SES

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Project Description:

Generally, with online platforms of this type, service providers and consumers struggle with high membership fees, bidding costs, or large commissions on completed jobs. These practices limit opportunities and create frustration on both sides. The client wanted to address all of these factors. From the onset, they wanted an intuitive design that would simplify the process of establishing connections between providers, businesses, and consumers. By introducing a transparent model where providers only have to pay a small fee when chosen for a job, the solution aims at providing fairness, reduces costs, and open up greater opportunities for meaningful engagements.

Key elements included:

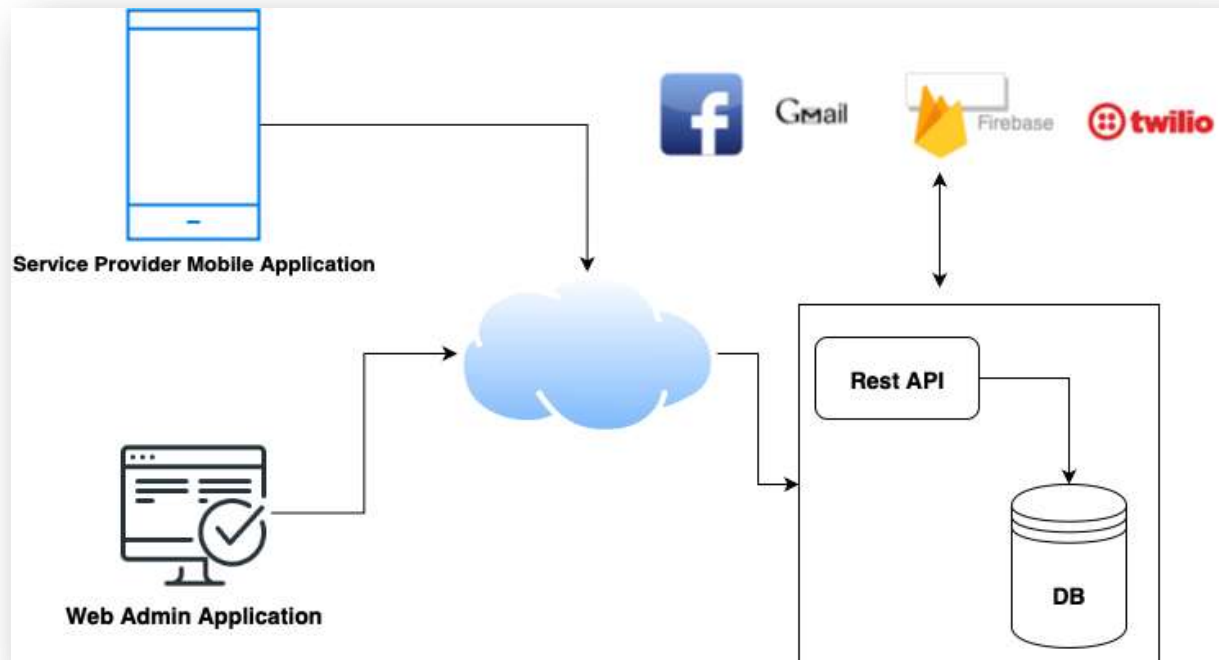
- Detailed provider profiles showcasing ratings, rates, credentials, and portfolio samples
- Dual-role functionality so users could seamlessly switch between being a service seeker and a service provider
- Real-time map tracking for an Uber-like experience across all categories
- Enterprise tools allowing businesses to manage teams, assign jobs, and monitor performance

Key Features:

- 9 Service Categories (Indoor, Outdoor, Transportation, Entertainment, Personal Care, Professional, Electronics, Pets, General)
- Verified provider profiles with ratings and media portfolios
- Enterprise team management capabilities
- Location-based matching with live map tracking
- Favorites, ratings, and rehire functionality

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Architecture Diagram:



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Screenshots:

