

Mobile App based Gifting Application

Introduction:

The project was to create a mobile application for sending personalized video messages along with gift cards to friends or loved ones. The app was designed keeping in mind that our client wanted a hassle free experience for their customers. The app was designed to be user-friendly, allowing users to easily download it, record, edit, and personalize videos, choose a gift card (Amazon, Target, Sephora, Xbox, Wine, Pottery Barn, Crate & Barrel, Carters Oshkosh etc.), make payments seamlessly, and send the gift.

Client Details:

Name: Confidential | **Industry:** ECommerce | **Location:** US

Technologies:

Technology: React native (front end) 0.70.2, PHP (backend), Laravel 8.7

Platform: Cross platform (iOS/Android)

Database: MySQL

Cloud Services: AWS EC2, IAM, S3, RDS, SES

IDE: Xcode 14.2, Visual Studio, Android Studio

Third-party Libs: Deep AR, FCM, Tango, Twilio, Stripe

Packaging: Homebrew, watchman, yarn

Project Description:

The app is revolutionary video-gifting mobile app that lets you send personalized video messages along with any amount of money as a gift card to your friends or loved ones. Whether it's birthdays, holidays, anniversaries, teacher appreciation, graduation, or any special event, the app offers the perfect gifting solution.

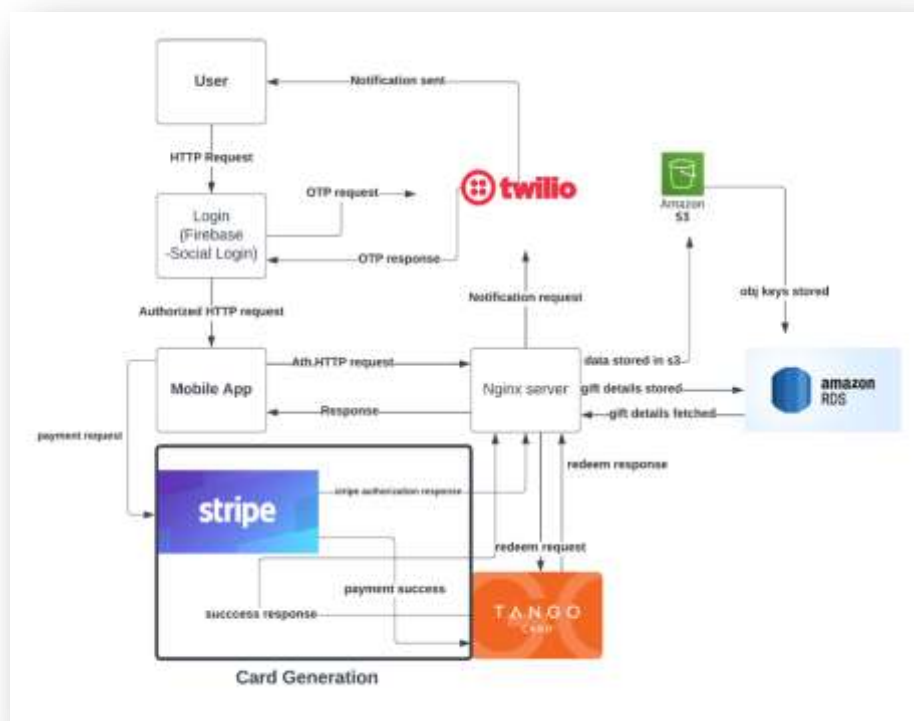
Here's how it works:

- Sign up easily using social login or your email.
- Create a heartfelt video message or upload one.
- Choose the type of gift card and the amount you want to send.

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- Checkout and send the gift to your recipient.
- The recipient will receive a notification and text message to watch the video and redeem the gift card for their chosen items.
- They can also access their gifts and videos like reels, ensuring a memorable and delightful experience. With this app, gifting becomes an effortless and engaging experience.

Architecture Diagram:



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Screenshots:

