Overview:

The project involved developing a customer service portal. The client's customers use this as a one-stop solution to manage their queries accordingly and this helped the client to provide

better services to its customers.

**Client details:** 

Name: Confidential | Industry: Ecommerce | Location: USA

**Technologies:** 

PHP, Laravel, MySQL (Amazon-RDS), Twilio, Telnyx, DataTables, AmdinLTE template, jQuery

**Project Description:** 

Some salient features of the application:

The chat messages are delivered via Twilio/Telnyx platform.

 Each customer service representative and their client are assigned to a list of locations and departments. The client executives do not need to log in to the system and each

executive, their customers are assigned with Twilio/Telnyx mobile numbers.

They can chat with the help of mobile network and an active internet plan is not

required.

If the need for any query arises, the customers can send an SMS by describing the

scenario in which they need help and send that SMS to their saved/assigned

Twilio/Telnyx mobile number.

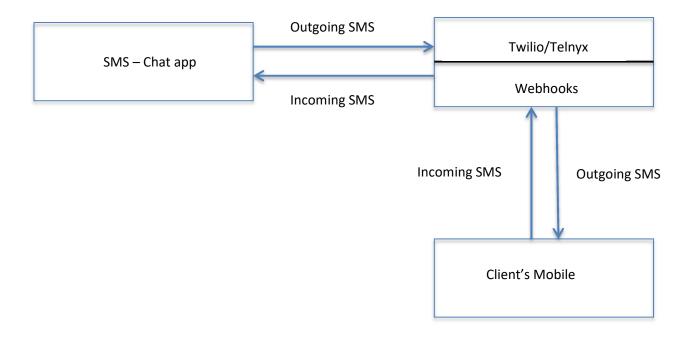
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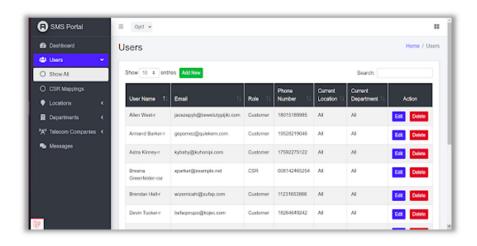
- There are Webhook URLs in the Twilio/Telnyx platforms' dashboard settings. Whenever a new incoming message comes to that Twilio/Telnyx mobile number, the same message is captured and sent to the SMS-chat system via those Webhook URLs.
- Once the SMS is in the SMS-chat application's flow, it is processed further and inserted into DB. Then it's populated on the screen of the customer service representatives. They can read that message and can reply with a solution
- The reply message is further processed, inserted into DB and sent to the client's registered mobile number by using his assigned Twilio/Telnyx mobile number.
- The admin of the SMS-chat system can easily manage various users (Customer Service Representative and their clients/customers). The admin can assign/change their assigned mobile number, location, department, etc.
- There is two drop-down options on the messages screen. One is for current location selection and another one is for department selection. By default, all users of the assigned locations and assigned departments are available for chatting with a customer service person. But if the Customer Service representative wants he can filter users by using both (current location, current department) given in the drop-down options.
- The admin-end of the application is built using the Laravel framework.



# **Architecture**



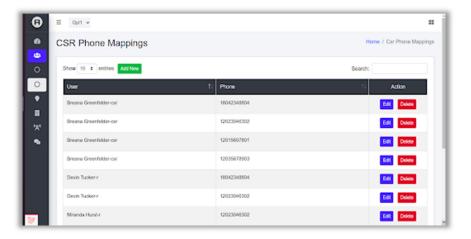
### **Screenshots**



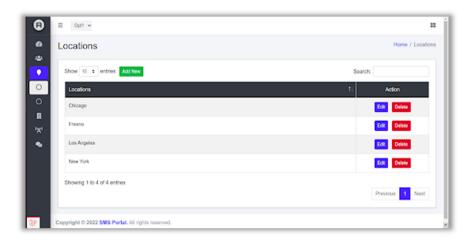
Screenshot 1: User List



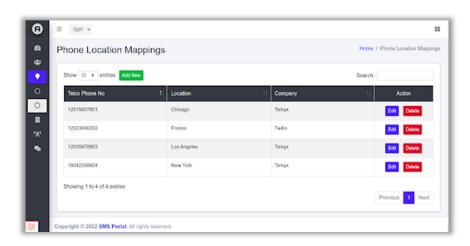




**Screenshot 2**: CSR Phone Mappings

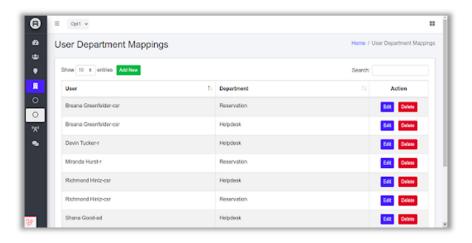


Screenshot 3: Location

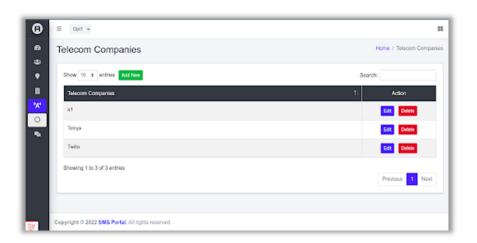


Screenshot 4: Phone Location Mapping

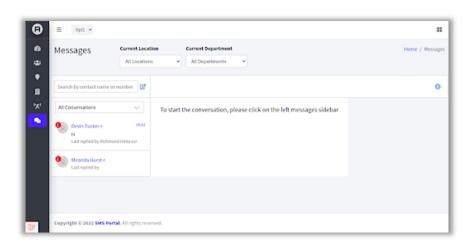




**Screenshot 5**: User Department Mappings



**Screenshot 6**: Telecom Companies



Screenshot 7: Message List