



Why Mindfire?

Because we've been around for 20+ years!

When an organization survives and thrives for 20 years, it means a lot of things.

- It means the basics of our **service** - skills, expertise, knowledge, security, confidentiality - are taken care of.
- It means the basics of our **business** - funding, profitability, stability, leadership - are taken care of.
- It means the basics of our **organization** - structure, people, hiring, brand - are taken care of.

With the basics taken care of, here are 3 specific facets to focus on.

Reliability (you need a partner who can deliver)

- 85% of revenue generated through repeat business
- 12+ years average leadership tenure with Mindfire
- 0 Project Terminations due to delivery/performance issues

Integrity (you need a partner you can trust)

- 0 client business/IP/confidentiality lawsuits/arbitration till date
- 0 employee lawsuits/arbitration till date
- 100% full-time employees (bound by confidentiality agreement)

Resilience (you need a partner that'll survive for the long run)

- 2 global recessions weathered (2001-02 dotcom meltdown and 9/11, 2008-09)
- 24 months' financial reserves for continued operations
- 100% debt-free financial structure

