



# ENHANCING PUBLISHING WORKFLOWS

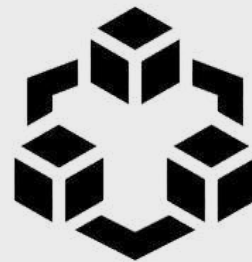
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A publishing company faced the major challenge of having to refurbish one of their old web applications. They relied on it for several activities like managing reports, some media activities, timesheets, and several others. As their business was undergoing a change, they needed the app to scale up and lead to better streamlining of their operations and push the efficiency up. They badly needed the change without disrupting their ongoing work.

With a keen understanding of the client's needs, we proposed to build a brand-new web application that would meet their evolving needs. We knew that the key to success lay in creating an intuitive and user-friendly interface that could be easily adopted by the entire organization.

The application we developed consisted of six powerful modules. The first enabled the management of estimates, invoices, purchase orders, and sales orders. It also generated various reports to track job costs and orders.

The second module offered features like scheduling, time tracking, timesheets, and team communication. It ensured that all scheduled hours were accurately recorded and compared with actual time worked.



The next module, allowed the client to manage printer specifications, including resolution, tolerance, and density. It also implemented a robust approval system for any changes to printer specifications. The fourth module captured all job-related information and facilitated efficient task management. It tracked time spent on each task and helped managers schedule tasks effectively. The fifth module provided customizable reporting widgets that allowed for dynamic configuration.

With interactive graphs and navigation features, the client could visualize data effortlessly. We integrated the application with Birt Report for comprehensive reporting options. The last module simplified color management by categorizing colors based on their process inks. The module allowed users to import and export colors in different formats and provided color rationalization for closely matched shades.

Our years of expertise in developing custom solutions shone through in this project. We crafted a powerful and user-friendly web application that transformed the client's publishing processes, making them more efficient and streamlined. With our solution in place, the client's entire supply chain management improved, leading to increased productivity and success in their industry.

This story serves as a testament to our ability to understand the unique challenges faced by our clients and deliver tailor-made solutions that exceed their expectations. Whether it's creating intuitive interfaces, implementing powerful functionalities, or integrating advanced technologies, our custom software development team is dedicated to helping businesses thrive in today's digital landscape.