



MULTISTORE



Gift Card





Meet Sarah, a passionate entrepreneur running a gift card business. Sarah's vision was to create a platform that benefits both consumers and retailers while fostering healthy competition. However, she encountered challenges in managing orders, card activation, and balance checking. We, as an IT custom software development company, stepped in to help.

We designed a user-friendly website using WordPress and WooCommerce, allowing customers to easily purchase gift cards with various price options. Additionally, we integrated a store locator feature for customers' convenience. To address backend complexities, we developed a powerful admin portal using Symfony. This portal enabled Sarah to efficiently manage customers, create and activate cards, and track transactions effortlessly.

To ensure seamless integration, we leveraged GPS SOAP APIs, allowing the Symfony portal to

communicate with GPS services for card processing and balance checking. This meant that once a customer placed an order, the card would be created, manufactured, and sent to the customer automatically.

With our solution in place, Sarah's customers could now log in to their accounts, view order details, check card balances, and review transactions within the last 90 days. We simplified the entire process, empowering Sarah to focus on expanding her business and delighting her customers.

In summary, our custom software development expertise enabled Sarah to overcome the challenges she faced in managing her gift card business. We provided a user-friendly frontend, a streamlined backend, and integrated GPS services, resulting in a seamless and efficient experience for both Sarah and her customers.

