

Platform for LOCATION INTELLIGENCE





Jack was a visionary real estate developer from Australia. His dream was to solve complex challenges of cities by way of constructing structures in ways, and with such distinction, that they would play a defining positive role on the quality of living. In order to achieve this goal, he wanted to rely on big data to offer critical insights and recommendations. “The approach needs to be evidence-based,” remarked Jack. While he had an app built for the purpose, in due course of time he realized it needed more features. Besides, a more holistic solution was needed so that all concerned stakeholders could benefit from it - designers, construction companies, engineers, policymakers, etc.

Jack discovered our us through a referral and shared his vision with us. Having heard him carefully we understood his needs. While the existing app needed to be modernized, another had to be built. Thus, the first application was designed to assist city planners in creating people-centric places by leveraging big data, locational insights, and predictive intelligence.

The second application is a designer tool. It makes it possible for users to easily create custom boundaries either manually or by importing, and then seamlessly integrate them with the main application for further processing.



Our tech expertise was the perfect ally Jack was looking for to translate his vision into reality. His projects flourished thereafter, and he has been able to construct more vibrant and connected places for everyone to enjoy.