Reptile Shipping Solution

Meet Checo, a passionate animal breeder from the United States. He had been breeding live animals for years and had faced several difficulties in finding a reliable shipping service that would transport his animals securely and on time.

Out of all the animals he shipped, it was the reptiles whose transportation proved the most difficult, because of the risk and danger involved. He eventually started a shipping company to provide animal breeders with a secure and affordable way to transport their precious cargo.

However, Checo noticed that there was room for improvement in the quality of the service. He also realized that there was an opportunity to become a trusted source of information for live-animal shipping. Realizing that he needed to leverage software, he reached out to us for help.

We listened to Checo's needs and decided to build a dynamic online solution using Ruby on Rails. The result was a user-friendly, intuitive UI/UX that made it easy for customers to book their shipments. We incorporated several features that would ensure the secure transportation of live animals in healthy conditions. Here are some of the benefits that Checo discovered:

Pro tips and general information about shipping

It would guide even first-time customers from ground up, starting from the process of booking a label. The tips are regularly updated to provide the latest information.

Weather information at the source and destination

Our solution also integrated the DarkSky weather API, which provides 7-day weather information for the desired locations. This helps to ensure that the right measures are taken to maintain the health of cold-blooded live animals during shipping.

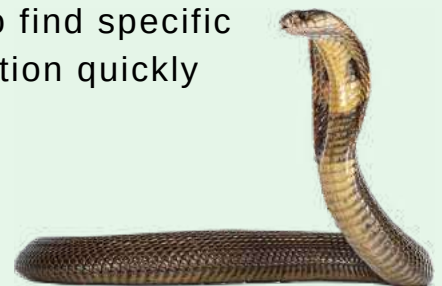## Automated invoice parsing and reconciliation to save time and money

We use software to sort through invoices from FedEx and make sure we charge customers accurately based on the size of their shipments. This saves time and money for everyone involved.

Additionally, Checo was able to provide a better shipping experience to his customers.

The end users of our solution can benefit from:

- Intuitive and user-friendly UI/UX

- Affordable shipping costs

- Secure and timely transportation of live animals

- Exhaustive list of FAQs and a search engine

- A search engine that helps to find specific information quickly

Armed with a dynamic solution that we built, the company was able to provide a more refined and credible source of information related to live animal shipping. Checo was able to expand his business without worrying about the hassles of shipping. Customers enjoyed a seamless and stress-free experience, knowing that their precious cargo was in good hands.