



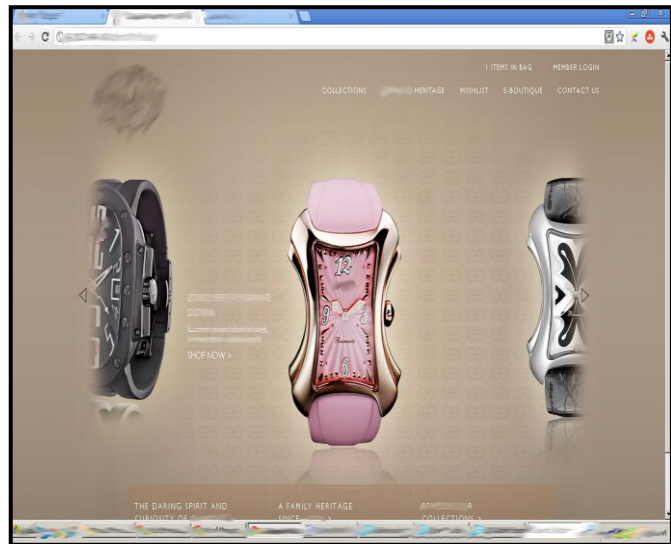
# WordPress Site for a Watch Company

## Executive Summary:

The customer is a reputed IT solutions provider from USA who hired our services to design a website for them. The website was to be designed for their client who happened to be a luxury goods (watches) manufacturer from Europe.

The customer already had an existing design and wanted us to create the website in an exact fashion. He first wanted us to develop a customized WordPress theme for the website and eventually integrate a WordPress eCommerce plug-in on the website.

The eCommerce plug-in had to be integrated with USPS services for Shipping Label return and they would use the Authorize.net shipping gateway which will be hosted on a Unix server. We had to add the pertinent content to the website which included the watch images, prices, descriptions etc. as provided by the end customer. The website that we had to create was to be loosely based on yet another internationally renowned watchmaker's website complete with scroll navigation etc. for an enhanced user experience.



We were supposed to add two links on the Collections page, one to the Cancellation policy and another to the Shipping details which will appear as simple pop-ups. The concerned website should also have a Wishlist in order to enable visitors to save items for a future purchase.

Our expert WordPress developers deftly picked up the website requirements and created the complete website in a very short span of time. We also innovated a little by adding filter functionality based on Price, Category, Casings, etc on the product listing page. The customer was extremely pleased with the end result and has been giving us repeat business not just for WordPress, but for other technologies as well which includes Flex, shopify and web based mobile apps development

## About our Client:

**Client Description:** IT solutions provider

**Client Location:** MD, USA

**Industry:** Information Technology