

Magento based eCommerce site for an Interior Design Company

Executive Summary

Mindfire Solutions collaborated with a reputed interior design company that has been catering to the needs of the residential and hospitality community by offering them premium fabrics, classy and luxurious furnishings and superior design services that have made their mark over the last 7 decades.

Our client, a renowned name in the world of Interior design decided to harness the functionality of Magento and add the eCommerce software to facilitate online purchases. They already had a system that had an AS400 API in place which logged all product information as well as customer and designer credentials. They wanted to integrate it with a Magento based eCommerce site which is considered to be one of the most robust platforms in the industry.



Our client added a new customized theme for the application. We can have as many products on this e-commerce site as the server can handle (which usually is a lot), manage inventory, print shipping labels with ease, manage an email newsletter and acquire the subscriptions right from the site, not to mention the complete flexibility from a development standpoint. Most of the data for the product and other areas of the application are extracted from the AS400 system using curl. This data pertains to the users and designers from USA and Canada.

Mindfire Solutions successfully implemented and launched in the first quarter of this year and is currently working on the maintenance aspects as and when required for the project.

About the Client:

Client: Entrepreneur

Location: Colorado, United States

Industry: Interior Design and Furnishings

Technologies:

PHP, Enterprise Magento, MySQL, Google Analytics APIs, Redis Cache, SOLR search, Store Locator plugin, Little payment method, AS400 API based system, Magento Extensions(ULTIMO theme, INFORTIS extension, AMASTY extension, Magestore extension, AheadWork extension, Bubble extension, etc..).