

Retailers today, live in a world where the consumers' demand for engagement is forever on the rise and where technological disruptions (e.g. SMAC, IoT) accelerate the pace of radical transformations. Having the right IT strategy assists both, staying relevant and building a differentiated value proposition.



Meaningful application of software solutions can enable retailers to device and offer engaging experiences to their consumers across all channels. This is where Mindfire has been the IT partner of choice of many small and mid-sized retail customers in US and Canada.

Spectrum of solutions

Selling Side








- Catalogs/Product management
- In-Store marketing
- Point-of-Sale
- Billing management
- Order management
- Shipment and Tracking
- Store management
- Ecommerce
- CRM

Buying Side

- Inventory management
- Supplier management
- Vendor management
- Sourcing and procurement
- Production management
- Operations management
- Warehouse management



Benefits

-  Get scalable, secure & cloud-ready solutions
-  Create synergy across multiple channels
-  Optimize all touch points for conversion
-  Power omni-channel retail performance
-  Drive mobile commerce
-  Achieve in-store transformation
-  Maximize conversions and revenue

Get the software solutions to achieve meaningful transformation.
Deliver outstanding customer experiences!

About Us

Mindfire Solutions is amongst the leading providers of Software and IT services encompassing development and delivery of complex projects for enhancing business growth of its customers.

In the last 16+ years of its operations, Mindfire has successfully worked with clients spread across US, Europe, Canada, South Africa & Australia. The company has around 600+ employees based out of its advanced engineering centers in India.